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Celebrate Benson & Hedges 20th Birthday.

Ultra Lights: 5 mg "tar," 0.4 mg nicotine—Lights: 10 mg "tar," 0.7 mg nicotine—100's: 16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb.'85.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

It's Benson & Hedges 20th Birthday.

And All The Gifts Are For You.

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Source: https://www.industrydocuments.ucsf.edu/docs/gslp0003